



## 40<sup>th</sup> All India Accounting Conference &

## International Seminar on Accounting Education and Research

Organised by Mohanlal Sukhadia University along  
with Indian Accounting Association, Udaipur Branch  
18-19 November, 2017



### **CALL FOR PAPERS AND REGISTRATION**

#### **Indian Accounting Association (IAA)**

The Indian accounting association is an interface between academicians, professional and practitioners from various universities, business, industry and government. The main function of Indian Accounting Association is to promote and disseminate the knowledge of accounting and the related subjects in India and abroad. The association was founded by academicians and professionals in accounting on March 17, 1969, and was inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. The registered office of Indian Accounting Association is at Department of Accountancy and Statistics, Mohanlal Sukhadia University, Udaipur. It is a member organisation of International Association of Accounting Education and Research (IAAER). It is also held in high esteem by American Accounting Association (AAA). At present, Indian Accounting Association has a network of 49 branches in India with more than 5000 life members, and a Research Foundation as an affiliate at Kolkata. It also brings out a biannual research journal 'Indian Journal of Accounting' in the months of June & December to give wider publicity to research findings. The Association also gives Indian Accounting Association Young Research Award and Indian Accounting Association fellowship. The association has been organizing National Accounting Talent Search Examination since 2009. The Association offers Life Membership and Annual Membership for Individuals and Institutions through its chapters across India.

#### **Udaipur Branch of Indian Accounting Association**

Indian Accounting Association Udaipur Branch was established in 1991 and since then, have been one of the active branches of the association in the country. Credit goes to the vibrant activities of the branch and its custodians that the national headquarters of the Association have been shifted to Udaipur. Prominent among the activities organised and initiated by the branch have been an organisation of Indian Accounting Association National Convention, publication of Indian Journal of Accounting, Indian Accounting Association Talent Search competition for school and college level in the region, and finally now, an organisation of National Accounting Talent Search annually for last nine years.

#### **University College of Commerce and Management Studies**

University College of Commerce and Management Studies is a premier and prestigious college in the field of commerce education in southern Rajasthan. It is a constituent college of Mohanlal Sukhadia University, Udaipur. It imparts education of commerce in three specialized departments viz. Accountancy and Statistics, Business Administration and Banking and Business Economics. These departments came into existence on January 11, 1984 when the erstwhile Department of Commerce was trifurcated. These departments run Masters programmes along with M. Phil and Ph.D. In addition, the college also offers two years post graduate self sufficient programmes in M.Com (Finance and Control), M.Com. (Human Resource Development), M.Com. (Banking and Insurance), M.Com.

(International Business) and Three years under graduate self sufficient Bachelor of Business Administration, Bachelor of Travelling and Tourism Management (BTTM), B.Com. (Honours), Bachelor of Vocation (Accounting, Taxation and Audit) for bright and ambitious students who wish to take up career in the field of commerce. Right since then, these departments have served the cause of the subject and the student community and large number of alumni are well placed in academy and profession in India and abroad.

### **Call for Papers**

University College of Commerce and Management Studies, Mohanlal Sukhadia University, Udaipur and Indian Accounting Association, Udaipur Branch consider it a privilege and matter of great pride to host the International Seminar and 40th All India Accounting Conference on November 18 & 19, 2017. The Conference would provide a forum for interaction on conference topics. It would create an interface among professionals, academicians and experts in the field of accounting education & research in India and abroad. The basic theme of this mega Academic and Research event is outlined below:

### **Technical Session**

- **Demonetization: Issues and Challenges with Special Reference to Accounting and Finance**  
Session to be chaired by Prof. J. K. Jain, Dr. H. S. Gaur Central University, Sagar (M. P.)
- **Accounting for Local Governments**  
Session to be chaired by Prof. K. Eresi, Formerly Banglore University, Bangalore
- **Cloud Computing and Accounting**  
Session to be chaired by Prof. Sunil Gandhi, Kalyani University, Kalyani (West Bengal)
- **Accounting Education and Research**  
Session to be chaired by Prof. D. Prabhakar Rao, Formerly Andhra University, Visakhapatnam

### **Guidelines for Manuscript Preparation**

- Only original and unpublished work is sought.
- Papers must be based on themes and sub-themes of the conference.
- Papers must be between 3,000 and 5,000 words in length. A title of not more than 15 words should be provided.
- Technical Session, as applicable, must be indicated.
- An abstract of not more than 300 words should be accompanied. It must indicate study period, sample, research questions, methodology, findings and conclusions/implications.
- Text should be printed in Times New Roman with font size 12, typed in 1.5 spaces, A4 paper layout with standard margins (2.54 cm on all four sides).
- A full-length paper should follow the structure given below:
  - **Introduction:** should contain problem statement or research questions and how paper is organised.
  - **Literature Review:** Enough relevant, past and recent studies should be provided and research gaps must be identified.
  - **Methodology:** data and study period must be recent and justifications for selecting study periods, sample size, tools and techniques used should be given.
  - **Results/Analysis:** these should be convincing and also state whether analysis/result/findings support/reject the hypothesis/es.
  - **Conclusion:** show originally
  - **Reference:** the paper should contain full bibliographical details and journal titles should not be abbreviated. For within text citations, author's last name should be followed by

comma and year of publications, all in round brackets, e.g. (Fox, 1994). At the end of the paper, there should be a reference list in alphabetical order in APA (6th ed.) format.

<b>Important Dates</b>		
1. Submission of Full Papers along with Abstract		31.08.2017
2. Registration (Without late fees)		31.08.2017
3. Registration (With late fees)		30.09.2017
4. Notification of acceptance of papers		20.09.2017
<b>Registration Fees</b>		
	Without Late Fees (Rs.)	With Late Fees (Rs.)
Executive Members	Nil	Nil
Life Members	1200	1500
Non-Life Members	1700	2000
Accompanying Person	1500	1700
Foreign Delegate	2500	2800

## **ORGANIZERS**

### **Patron**



**Prof. J. P. Sharma**

Vice Chancellor, Mohanlal Sukhadia University, Udaipur

### **Conference Secretary**



**Prof. G. Soral**

Dean, Faculty Chairman and Head, Department of Accountancy and Statistics,  
University College of Commerce & Management Studies , Mohanlal Sukhadia University, Udaipur

# Reception Committee



**Prof. Vijay Shrimali**  
Former Dean, UCCMS



**Prof. Seema Malik**  
Dean, PG Studies



**Prof. B. L. Ahuja**  
Dean, UCS



**Prof. Sadhana Kothari**  
Dean UCCSH



**Prof. Anand Paliwal**  
Dean, UCL



**Prof M. S. Rathore**  
Dean, Students Welfare



**Prof. Anil Kothari**  
Director, FMS



**Shree H. S. Bhati**  
Registrar



**Shree Girish Kachhara**  
Comptroller

Mohanlal Sukhadia University, Udaipur

# Organising Committee



**Prof. Renu Jatana**  
Associate Dean UCCMS  
& Head, Department of  
BBE



**Prof. P K Singh**  
Convener, B.Com. (Hnrs)  
Department of BBE



**Prof. Mukesh Mathur**  
Convener, BBA  
Department of BBE



**Prof. C. M. Jain**  
ADSW, Department of  
Accountancy and Statistics



**Prof. Ashok Nagar**  
Department of BBE



**Prof. Rajeshwari N.**  
Department of Business  
Administration



**Prof. B L Verma**  
Convener, BTTM  
Department of Business  
Administration



**Prof. Hanuman Prasad**  
Course Director  
(MBA E-Com. & RM)  
FMS



**Prof. Ashok S. Rathore**  
Course Director  
(BHM and MTTM, FMS)



**Prof. Meera Mathur**  
FMS



**Prof. Shurveer S. Bhanawat**  
Convener, B. Com.  
(Morning Shift) & B. Voc. (ATA)  
Department of Accountancy  
and Statistics



**Dr Shilpa Vardia**  
Convener, B.Com.  
(Day Shift)  
Department of  
Accountancy &  
Statistics

**University College of Commerce & Management Studies,  
Mohanlal Sukhadia University, Udaipur**